

Organic video marketing for the next generation of brands and entertainers.



COMPANY PROFILE

- Leading provider of enterprise social media management and audience development tools.
- Team includes former employees of Google, Facebook, Condé Nast, and Hearst Digital.
- Backed by some of the biggest names in angel investment, including Mark Cuban, David Cohen, and Scott Banister.
- Built by video enthusiasts for video enthusiasts.
- Successfully managing over 30 billion YouTube views across 8,000 channels.
- Offices in San Francisco and New York.

vidIQ combines best of breed technology and best in class strategy to help brands build a loyal audience of consumers.

VIDIQ AUDIENCE DEVELOPMENT SUITE



YouTube SEO

Take the guesswork out of tagging and titling your videos — vidIQ optimizes your metadata for maximum reach.



Actionable Analytics

Stay focused on what matters with unparalleled insights into audience viewing habits and engagement metrics.



Influencer Discovery

Gain invaluable insights into your audience, discover your super fans, and connect with them to drive growth.



Management/Collaboration

Manage multiple channels, invite your team, and define workflows with tools that inspire collaboration.



Comment Moderation

Reign in your YouTube channel with advanced comment moderation tools built especially for the enterprise.



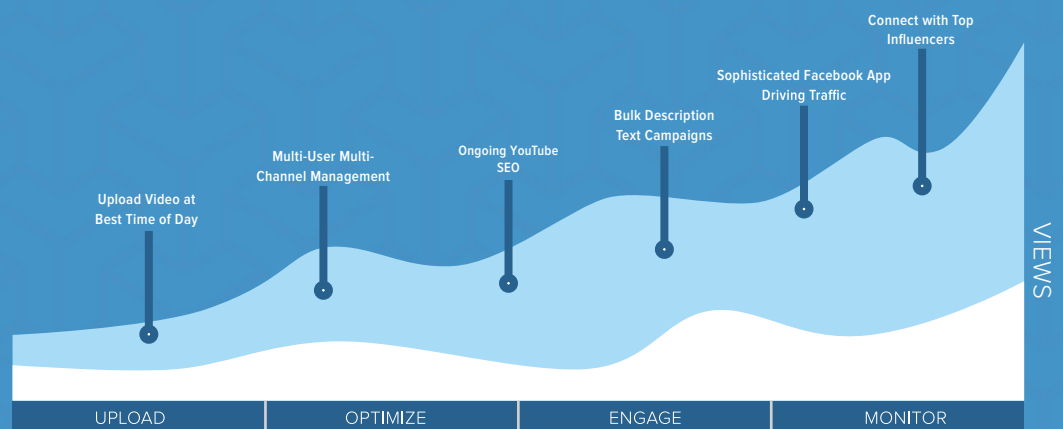
Workflow Automation

Save time, money, and your sanity by automating many of the YouTube marketing tasks in your daily routine.

COMPARISON

● vidIQ

● YouTube alone



SELECTED CLIENTS

vidIQ

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contact@vidiq.com

Aol.

ebay

Time Inc.

Red Bull

TURKISH AIRLINES